

Wednesday, October 21, 2015

LSC 3 - Life Sciences Centre

2350 Health Sciences Mall

12-1pm



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“Access to Medicines in Canada”

The aim of this presentation is to explain the process and methods used in Canada for a medicine to get accepted on payer formularies. A few case studies will be presented to further familiarize the audience with the challenges in assessing the value of new medicines and the difficult decisions that payers have to make.

Live Online Seminar Viewing:
<http://tinyurl.com/cbrseminaronline>